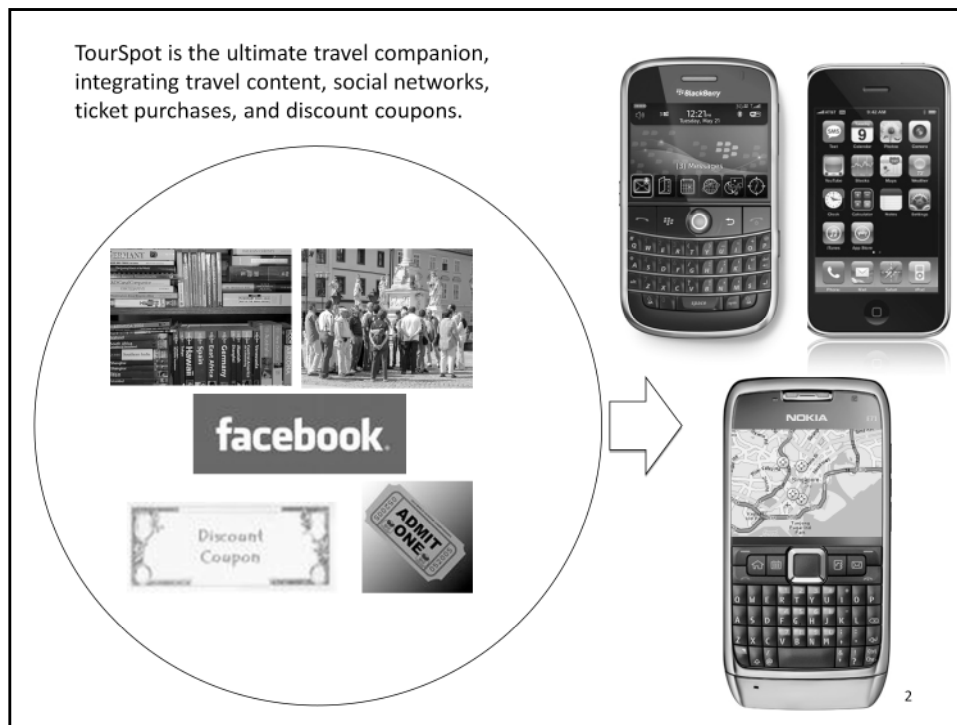




Alex Zaltsman, CEO

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INFORMATION

1



## **TourSpot**

**Provides rich travel content**

**location-based search for shopping, restaurants, events, and nightlife.**

**Facebook features,**

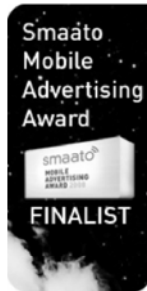
**mobile coupons in New York City,**

**In the future the ability to purchase tickets to events on the mobile device.**

## Recent Recognition



Top 50 Finalist



School of Mobile Volume 2  
Research Report 6/2009  
Page 141-142

Key Partners – All here today!



Strong content and mapping.

We've partnered with the best in both travel content,

WCITIES, and

mapping technology, NAVTEQ and deCarta, and they are all here today at this event.

## Platform Availability

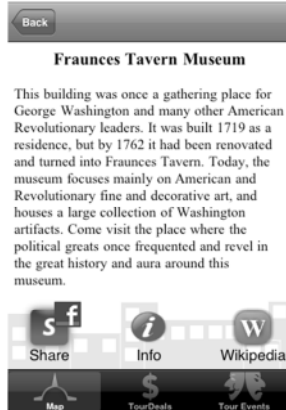


- iPhone app launched 4/15/2009 – 18 Cities
- J2ME App – Completed – Launch H2 2009
  - Multiplatform
  - Works on BlackBerry and Nokia S60

# iPhone App Screen Shots



Tour of downtown NYC  
w/GPS integration  
(GPS location dot not  
shown here)



Point of interest info



Update friends while  
reading content!

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# Facebook – Upload Photo & Status

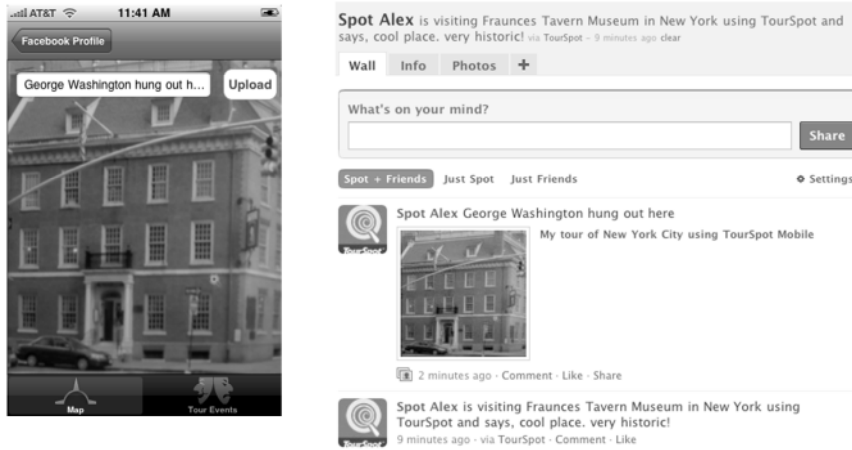


Photo uploaded with caption and placed in an album named after the city visiting.

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# Facebook Feed Update

Spot Alex is visiting Fraunces Tavern Museum in New York using TourSpot and says, cool place. very historic! via TourSpot - 7 seconds ago clear

Wall Info Photos +

What's on your mind?

Share

Spot + Friends Just Spot Just Friends

Settings



Spot Alex is visiting Fraunces Tavern Museum in New York using TourSpot and says, cool place. very historic!

7 seconds ago - via TourSpot - Comment - Like



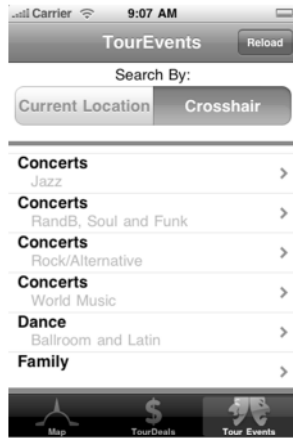
**Facebook status updated while on tour.**

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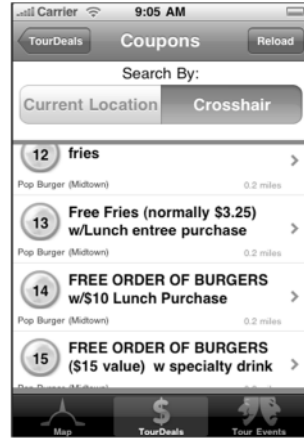
# Location-Based Search



Restaurant/Nightlife search

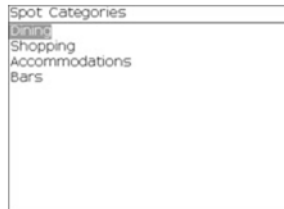


Events Search

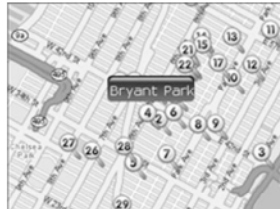


NYC – Mobile Coupons

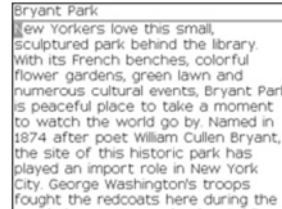
# J2ME APP



Dining, Shopping, Hotels  
(can be removed), Nightlife



Interactive NAVTEQ maps

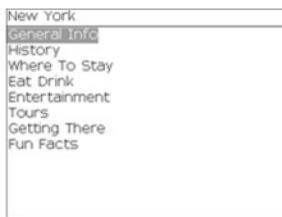


Point of interest info

# J2ME - Continued



Location-based dining



Travel guide content



Location-based events updated daily



Purchase tickets to attractions (Nokia S60, BlackBerry in Beta)

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Q & A

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